



Go Further

2015 | FOCUS SE



Your Selections

Model

- 2015 Ford Focus SE Sedan, 2.0L **\$19,555**
TI-VCT Direct-injection I-4
Engine, 6-Speed Automatic
Transmission

Packages

- 200A **\$0**

Exterior

- Tectonic **\$0**
- 16" Painted Aluminum Wheels **\$0**
- 215/55 R 16 Black Side-Wall
Tires **\$0**

Interior

- Charcoal Black **\$0**
- Rear Floor Mats **\$0**
- AM/FM Single CD/MP3 Capable
w/6 Speakers **\$0**
- SYNC® with MyFord® **\$0**
- Cloth Seats **\$0**

Accessories

- None Selected

Up to **\$7,500** | Federal Income [†]
Tax Credit

You may be eligible for a federal tax credit of up to \$7,500. For federal income tax credit rules and regulations, Please visit here or see your tax advisor for details.

Colors

-  Exterior:Tectonic
-  Interior:Charcoal Black

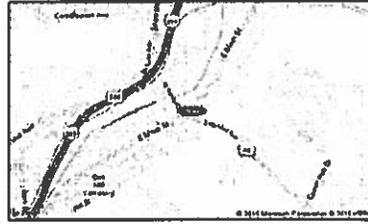
Pricing

Base MSRP ⁵¹	\$19,555
Total of Options ⁵⁴	\$0
Destination Charges	\$875
Subtotal	\$20,430
Available Incentives ⁵³	-\$2,250
Net Price ⁵⁵	\$18,180
Monthly Payment ⁵⁶	\$162

Based on \$2,043 down payment, 36 month term and 10,500 mileage

Dealer Information

Bradford Fairway Sales & Leasing, Inc.
472 East Main St
Bradford, PA, 16701
(814) 368-7166



Standard Features

Interior Features

- Manual climate control
- Air filtration system
- Full-floor center console with increased storage, cupholders and USB ports
- Rear coat hooks
- Repositioned Power door locks located on door trim
- Dome lamps, front, rear and cargo compartment
- Front door storage bins
- Tilt and telescoping steering wheel
- Sun visors, driver and front passenger, illuminated vanity mirrors
- Power front and rear windows with driver one-touch-down
- Front 12V powerpoint
- Rear 12V powerpoint
- Cruise control
- Floor console armrest
- Floor mats, first row
- Illuminated entry
- MyKey[®] owner controls feature
- Map pockets behind driver and front-passenger seats
- Message center with trip computer
- Rear seat heat ducts
- Steering wheel redundant audio controls
- Variable Intermittent front wipers
- AM/FM single-disc CD player, MP3 capable with 6 speakers, audio input jack and speed-sensitive volume control
- MyFord[®] Driver Connect Technology
- USB Ports (Two)

Exterior Features

- Door handles, body-color
- Grille, black with chrome trim
- Rocker moldings, black
- Integrated blind spot mirrors
- Automatic quad-beam halogen headlamps
- Rear window defroster
- Easy Fuel[®] (capless fuel filler)
- Rear view camera
- Security approach lamps
- Power mirrors, body-color, manual fold with integrated spotter mirrors and turn signal indicators

Power and Handling

- MacPherson strut independent front suspension
- Front disc/rear drum and Anti-Lock Braking System
- Electronic Brake Assist
- Electric power-assisted steering (EPAS)
- 2.0L Ti-VCT direct-injection I-4 engine with Flex Fuel Capable
- 5-speed manual transmission
- 16-inch painted aluminum wheels
- Mini spare tire
- Control Blade[®] independent rear suspension with stabilizer bar

Safety

- Dual-stage front airbags
- Front-seat side-impact airbags
- Safety Canopy[®] side-curtain airbags (first and second row)
- Belt-Minder[®] front safety belt reminder

- Cloth front bucket seats with 6-way manual driver's seat, 4-way manual passenger seat and removable (embroidered front ST logo added for ST seats)
- 60/40 split folding rear bench seat with flip up cushion three removable head restraints
- SYNC[®] with MyFord
- Three-point safety belts at all seating positions
- Height-adjustable front safety belts
- Personal Safety System™
- Child safety door locks, rear
- LATCH, Lower Anchors and Tether Anchors for Child safety seats
- AdvanceTrac[®] electronic stability control
- Tire Pressure Monitoring System
- Driver's knee airbag
- Remote keyless entry
- SecurILock[®] Passive Anti-Theft System

Your Configuration: 2015 Ford Focus SE Sedan, 2.0L Ti-VCT Direct-Injection I-4 Engine, 6-Speed Automatic Transmission;
Pricing shown for ZIP code 14779 as of July 14, 2015

Disclosures through S15 apply to Search Dealer Inventory, Request A Quote, Get An Internet Price, Get A Quote, Let Us Find It For You, Build & Price and Incentives & Offers.

S1 Manufacturers Suggested Retail Price (also referred to as "MSRP", "Base MSRP" or the "Starting At" price), excludes destination/delivery charge, taxes, title, and registration fees. Optional equipment shown, not included. For authenticated AXZ Plan customers, the price displayed may represent Plan pricing. Restrictions and eligibility requirements apply. Not all AXZ Plan customers will qualify for the Plan pricing shown. AXZ Plan pricing shown does not include tax, title, registration, delivery or documentation fees.

S2 Images shown are for information purposes only, and may not necessarily represent the configurable options selected or available on the vehicle. We cannot be responsible for typographical or other errors, including data transmission, display, or software errors, that may appear on the site.

S3 Offers shown may not be available to all customers. Incentives lists are examples of offers available at the time of posting and are subject to change and expiration. Not all incentives can be redeemed together. To take advantage of rebates, incentives and/or financing offers you must take new retail delivery from dealer stock by the expiration date noted. Not all buyers will qualify for Ford Credit financing or other offers. Restrictions apply. See your local dealer for complete details.

S4 The Option Package price and monthly payment displayed is for illustration purposes, only. Prices and monthly payments may vary based on features included in package, financing terms and availability. Some Options are not available separately. Not all Options or Option Packages are available on all vehicles. See your local dealer for details.

S5 "Net Price" (sometimes referred to as "Total MSRP" on the Shopping Tools of ford.com) is the Manufacturer's Suggested Retail Price minus any available offers and/or incentives. For authenticated AXZ Plan customers, the price displayed may represent Plan pricing. Not all AXZ Plan customers will qualify for the Plan pricing shown and not all offers or incentives are available to AXZ Plan customers. Offers and/or incentives may not be available to all customers or on all vehicles. Restrictions apply. See your local dealer for actual pricing and applicable offers and/or incentives. Please note: For the mobile version of our web sites, "Net Price" or "Total MSRP" is the Manufacturer's Suggested Retail Price plus any options chosen and the applicable destination fee.

S6 The payment estimator will calculate a monthly payment based on the MSRP of the vehicle you have configured, including the dealer-installed accessories. For authenticated AXZ Plan customers, the price displayed may represent Plan pricing. Not all AXZ Plan customers will qualify for the Plan pricing shown. Actual monthly payment is based on a variety of factors, including differing financing or leasing terms, accessory prices and installation costs. Financing payment calculations are estimates only, and are based on amount of down payment, APR, and term of lease. Lease payment calculations are estimates only, and are based on an annual mileage calculation determined by your dealer. A charge is assessed for any mileage driven that exceeds this limit. Not all buyers will qualify for financing or a lease. Contact your local Ford, Lincoln or Mercury Dealer for details.

S7 While dealer inventory is generally updated on a daily basis, there are no guarantees that the inventory shown will be available at the dealership. Mid-model-year manufacturing changes, as well as dealer-added accessories on the actual vehicle may differ from the options and features listed. Vehicles that are identified as 'Exact Matches' may have a different price or different features not represented on the site. We make every effort to provide you with the most accurate, up-to-date information, however, only your local Ford dealer can provide you with information regarding actual vehicle availability.

S8 Dealer Accessories are defined as items that do not appear on the factory window sticker that are installed by a Ford or Lincoln Dealers. Actual Prices for all accessories may vary and depend upon your dealer. Prices DO NOT include installation or painting, which may be required for particular items. Please check with your authorized dealer for complete pricing accuracy for all accessories and parts.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first) or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicles Warranty. Contact your local Ford, Lincoln or Mercury dealer for details and a copy of the limited warranty.

Ford Licensed Accessories (FLA) are warranted by the accessories manufacturer's warranty. Contact your Ford, Lincoln or Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

Most Ford Racing Performance Parts are sold with no warranty. Ford Racing Performance Parts are sold "As Is", "With All Faults", "As They Stand" and without any express warranty whatsoever, unless otherwise expressly designated herein. To determine which parts come with a warranty from the original manufacturer, or from Ford Racing, please contact the Ford Racing Techline at (800) FORD788.

S9 The "Trade-In Value" of your vehicle is an estimate, only, and many factors that cannot be assessed without a physical inspection of the vehicle may affect actual value. For purposes of this website, we use the services of a third-party vendor to provide Trade-In Value calculations. While we believe this information is reliable, we are not responsible for and do not guarantee the accuracy or reliability of the information. Please see your local Ford dealer for information regarding actual trade-in availability and value.

S10 AXZ Plan pricing, including AXZ Plan option pricing, is exclusively for eligible Ford Motor Company employees, friends and family-members of eligible employees, and Ford Motor Company eligible partners. Restrictions apply. See your Ford or Lincoln dealer for complete details and qualifications. Ford Motor Company reserves the right to modify the terms of AXZ Plan pricing

or availability at any time. Some dealers may also chose not to participate in plan pricing Contact your local dealer to determine final pricing.

S11 EPA estimated city/highway mpg based on base engine/transmission configuration. Actual mileage will vary.

S12 Towing - Properly equipped.

S13 For Dealer Ordered vehicles, the vehicle has already been ordered by the dealer and is in the process of being manufactured by the factory. If you are interested in the vehicle marked "Dealer Ordered", contact the dealership for a delivery estimate.

S14 The "estimated selling price" is for estimation purposes only and the figures presented do not represent an offer that can be accepted by you. See your local dealer for vehicle availability and actual price.

The "estimated capitalized cost" is for estimation purposes only and the figures presented do not represent an offer that can be accepted by you. See your local dealer for vehicle availability, actual price, and financing options.

S15 The "amount financed" is for estimation purposes only and the figures presented do not represent an offer that can be accepted by you. See your local dealer for vehicle availability, actual price, and financing options.

The "adjusted capitalized cost" is for estimation purposes only and the figures presented do not represent an offer that can be accepted by you. See your local dealer for vehicle availability, actual price, and financing options.

For Manufacturer Specific Disclosures See Below

1 Starting MSRP, A, Z and X Plan price is for qualified, eligible A, Z, or X Plan customers and excludes document fee, destination/delivery charge, taxes, title and registration. Optional equipment not included. Not all vehicles qualify for A, Z or X Plan.

2 EPA-estimated city/hwy mpg. See fuelconomy.gov for fuel economy of other engine/transmission combinations. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation.